

yourshaw

YOUR SHAW HEALTHCARE NEWSLETTER – WITH ALL THE LATEST NEWS AND VIEWS TO KEEP YOU IN THE KNOW



WELCOME TO THE FIRST
ISSUE OF YOUR**SHAW**.
WE HOPE YOU ENJOY IT

CALLING ALL NEWSHOUNDS:
DO YOU HAVE A NOSE FOR NEWS?
CAN YOU TRACK DOWN A GOOD
STORY? WHY NOT BECOME A
YOUR**SHAW** NEWSHOUND?



ALSO IN THIS ISSUE

WELCOME:
AN INTRODUCTION FROM JEREMY NIXEY

FUN AND FUNDRAISING:
WAYS TO HAVE FUN AND RAISE MONEY

ONWARDS AND UPWARDS:
SHAW'S LARGEST EVER DEVELOPMENT
PROGRAMME

CONGRATULATIONS:
REWARDS AND AWARDS FOR SHAW TEAMS

COMPETITION TIME:
YOUR CHANCE TO WIN

WELCOME TO
YOURSHAW

Welcome to this first edition of yourshaw. What's it all about? Recently, three new senior staff, each of whom had visited several different Shaw homes as part of their induction, told me in different words: "You are very fortunate – this organisation has an amazingly dedicated and committed staff".

yourshaw aims to tell the stories of this commitment and to celebrate the successes in your region. Developments and events are taking place across every part of Shaw, and I hope this newsletter will help each of you get to know what those in the other parts of the business are doing.

However, if yourshaw is to be real and read it must reflect your own interests and concerns.

I hope you will take your local newshound (see right) into your confidence and draw his or her attention to anything interesting, exciting, curious, concerning, or pleasing that happens in your part of the business. If you do, yourshaw will be a lively read and a true snapshot of Shaw.

We also plan to use this newsletter to tell you more about the exciting growth and new developments that are planned for the next twelve to eighteen months across Shaw.

Lastly, thank you to those who have put this first edition together. Please, make sure you have your say in the next one – it will be a better read for it.

P. J. Nixey

Chief Executive, Shaw healthcare

CALLING ALL
NEWSHOUNDSNEWS HOUNDS
TRACKING DOWN THE LATEST NEWS

In order to make this **your** Shaw healthcare newsletter, we want to enlist the support of news-gatherers from across the company. We're calling them newshounds, and have put together some great newshound packs for them – each containing a digital camera, a notebook and pen, and a USB memory stick, all in a special newshounds shoulder bag.

So, all we need now are some volunteers! Don't worry if you're not Shakespeare, all we really need is an outline of the facts and a few good pictures – we can take it from there. If you think you could persuade your colleagues to spill the beans on what they've been doing, make sure you're on the spot to take the most entertaining pictures, and always have one ear to the ground – you're the kind of person we're looking for.

We're going to be hosting a training event for successful newshound candidates – just to give you a few pointers on what makes a good story, and the best format for your pics, and maybe how to recruit a few assistant newshounds to help you gather stories from individual workplaces. We'll also be picking your brains as to what you'd like to see in your newsletter.

Don't worry about the extra workload – regional and head office managers have all agreed to help you free up some time to devote to this – it's important to us.

If you think you have what it takes to be a great newshound, please put your name forward to your area manager by the end of November. One person will be selected from each region or business department, and we'll let you know early in December.

Good luck!



There are lots of great stories out there, we just need newshounds to sniff them out!

STOP PRESS
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Julia Roberts, from St Johns Nursing Home in Droitwich, Worcs, has become a finalist in the Special Needs Manager category in the **National Care Awards**. The winner will be announced at an awards gala evening on 24th November 2007.

Other Shaw healthcare nominees for this year's awards were: Pat Campkin – Home

Manager, Woodview House; Janet Morgan – Home Manager, Froome Bank; and Caroline Merrick – Team Leader, Leadon Bank.

Our congratulations and thanks go to all the nominees – their hard work and enthusiasm deserves to be recognised. And – of course – good luck to Julia in the awards final!

LONGLANDS WELCOMES ITS FIRST STUDENT NURSE

by *Zoe Kirk*

After a full assessment by the University College Northampton, which included an audit of its environment, policies, and Health and Safety procedures, Longlands is very pleased to welcome its first Student Nurse, Samantha Walker, to the team.

Longlands is seen as an ideal learning environment for Student Nurses because of its multi-disciplinary working practice offering older people in the Daventry area a person-centred approach to their rehabilitation, respite, or day-care services.



Shown left to right: Maria Kibbler – Team Leader 3, Zoe Kirk – Manager, Samantha Walker – Student Nurse, and Cheryl Robertson – Deputy Manager

SPARROWFIELDS GO FOR GOLF!

by *Jackie Rush*

Local businessman and great supporter of Sparrowfields, Mr Paul Massey, organised a golf tournament at the Staffordshire Golf Club on the 25th July. Four members of Sparrowfields staff and three residents were among the 150 guests at the event.

After a splendid four-course meal, fundraising pledges were made by many of the guests – and cheques amounting to around £4,000 have already been received. Sparrowfields is really grateful to the tournament guests, and particularly to Mr Massey, for their generosity – we are already planning how their contributions can be used for holidays and recreation for our residents.



Residents L Houlis, C Massey, and M Cullinane pictured in their new suits just before setting off for the golf club.

IT'S ONWARDS AND UPWARDS ALL THE WAY FOR SHAW

Shaw has embarked upon the largest development programme in its history, with care facilities to a capital value of £125m currently being developed in Somerset, West Sussex, Herefordshire, Northamptonshire, and Staffordshire.

Elizabeth House in Bognor Regis, West Sussex, the fourth new care home of twelve being built for West Sussex County Council, was recently completed. Others in Horsham and Pulborough are due to open later this year. And we are developing a state-of-the-art dementia care centre in Nailsea, Somerset, as a replacement for Sycamore House. It will open in October 2008.

The new Waverley House in Leominster, providing dementia care, reablement, and

day-care services, is due for completion early next year. Another exciting new service for Herefordshire Council will open for business at Leadon Bank in Ledbury in December. This new facility incorporates Shaw's first 'Extra Care' development – providing independent living, day care, and reablement opportunities for 54 older people.

In Barton under Needwood, Staffordshire, Shaw has developed a unique new community care centre for the local PCT. The development will also house a GP surgery and 29 'Extra Care' apartments. The first phase opened in October, and the scheme will be completed in January 2008.

Lastly, in Northamptonshire, new care facilities in Desborough, Oundle, and



New Leadon Bank apartments

Corby have already opened this year (with Kettering to follow in December) as part of a major contract with the County Council.

This unprecedented activity has been coordinated by the development team in Cardiff but would not be possible without the support of contractors, the professional teams, funders, contract partners, regional operations personnel – and especially the staff, and our service-users and their relatives. Our thanks go to all for your help through this exciting period of development.

ACHIEVEMENT AWARDS

by Martin Prince



The brainchild of Sue Monger, these awards have been developed in the London region to recognise and reward staff members who have undertaken the extensive training offered by Shaw and are fully implementing it in their work.

Last year's awards acknowledged over 40 staff members. Presentations were made by Alun Thomas, our Chairman, who said at the awards ceremony in Bromley: "This is a very special day which underlines Shaw's commitment to staff training and reflects the overwhelming sense of pride I have as Chairman of such a dedicated and highly-achieving group of staff".

The event was also attended by many of our contract partners, including David Roberts, Assistant Director of Services for Older People in Bromley, who said that he was:

"Overwhelmed with the sense of family, community, and dedication of all those receiving the awards, and by Shaw's commitment to providing and acknowledging those who deliver the highest quality care".

The awards for 2007 are being sponsored by PSS, 3663, and AR Communications. Shaun Hurley of PSS, said: "We feel honoured to have the opportunity to sponsor such an important award recognising the excellent work undertaken by care staff on a daily basis". And co-sponsor Alan Rustad of AR Communications, who has been providing PR services to the healthcare sector for many years, said:

"This recognition of the hard work and commitment of so many dedicated healthcare professionals is a terrific 'good news' story".



Note: this initiative is one which could be replicated across the regions – why not talk to Martin about how to go about setting up your own regional awards.



If you have any ideas to help your colleagues in their work, please let us know. Maybe you've thought of a way to make life a bit better for residents, or a way of building good relationships between colleagues – or it could be a process that you've simplified so it takes less time. Whatever it is, please share it with us so everyone can benefit from your bright ideas.

INVESTORS IN PEOPLE AWARD FOR THE WEST MIDLANDS



INVESTOR IN PEOPLE

Our congratulations go to Suzanne Hughes and her team in the West Midlands for gaining the 'Investors in People' award.

After the announcement, Suzanne said: "All the homes in the region worked really hard to ensure that they would meet the criteria, and the assessor said that it was his pleasure to assess the region".

The assessor himself made these comments: "The overriding impression left from this series of interviews is of an optimistic, forward-looking organisation with motivated and well-trained staff poised to take on the challenges of the future. Effective staff development, management, and leadership efficiently communicated and made available to all, has undoubtedly played a significant part in achieving this positive situation".

Well done everyone.

COMPETITION TIME

WIN A £20 M&S VOUCHER!



All you have to do is identify this common household object, and email your answer to competition@yourshaw.co.uk by 30th November 2007. Please make sure that you include your name and location on your entry.

Correct entries will go into a draw, and the first one pulled out on 3rd December will be our first yourshaw winner!

The voucher can be used in part or full payment for any purchase of your choice at any UK branch of Marks & Spencer.

This competition is open only to current employees of Shaw healthcare, with the exclusion of those involved in the production of this publication. The winner will be notified by 14th December 2007. As some employees share an email address, please ensure that your name and location are clearly marked on your competition entry.

YOURSHAW

CONTACT US

We really want this newsletter to be about you. Once your local newshounds are in place, you can contact them with all your news, stories, and pictures – or you can contact the editor direct at: news@yourshaw.co.uk